

**Fastcase Partner Marketing Assets**

**October**

The following document contains marketing assets to share with your members. You are welcome to use the copy in any manner you want without obtaining our permission. We hereby grant you a non-exclusive right to reproduce, edit, publish, and reuse any material contained within this document.

We hope you enjoy the assets and find them a useful tool. This document is sent to all our bar association partners therefore we use the term **[Your Bar Here]** within our social media bytes so you can insert your organization’s name.

All images are optional additions to your posts. To use an image in a post, right-click on the image and select “Save to Keep.” A sidebar should pop up on the right and you can right-click the image and select “Save Image As.” Please send any suggestions, questions, and comments to marketing@fastcase.com.

We recommend posting the marketing content over the course of a few weeks. Feel free to use and distribute any of the content bytes in newsletters, tips, publications, videos, or whatever format you desire.

[**Click here for current logos and other marketing information.**](https://go.fastcase.com/l/427522/2020-11-17/6qwm1x)

[**Click here to view the Fastcase Quick Reference Guide for more tips and information on common uses.**](https://www.fastcase.com/wp-content/uploads/2022/09/2022-Quick-User-Guide-1.pdf)

The next marketing materials will be distributed in November.

***Marketing Assets:***

[***Google Drive Folder with Design Assets***](https://drive.google.com/drive/folders/1cb_fNzNryNSA6k7Mhs74lBtQrQniitlI?usp=sharing)

**Post #1 [Fastcase Merger Announcement]**

Fastcase, a [insert association] member benefit has announced they have merged with vLex, a major global legal research provider, creating the world’s largest global law library, with over one billion legal documents from 100+ countries. Learn more at: <https://www.fastcase.com/blog/legal-tech-disruptors-vlex-and-fastcase-merge-to-form-worlds-largest-global-law-library/>

Instagram post:

**A picture containing text, computer, computer, netbook

Description automatically generated**

Twitter post:

**A computer with a blue screen

Description automatically generated with low confidence**

Facebook post:

**A picture containing text, computer, screenshot, computer

Description automatically generated**

**Post #2**

Did you know [insert association] offers @Fastcase legal research as a free member benefit? Start researching today! Log in now and learn more at [insert association Fastcase page]

Instagram post:

A picture containing text, electronics, screenshot, computer

Description automatically generated

Twitter post:

A picture containing text, screenshot, design, font

Description automatically generated

Facebook post:

A picture containing text, screenshot, font, design

Description automatically generated

**Post #3**

Learn how to get the most out of your free access to Fastcase by watching a tour of Fastcase 7. Learn all the tips and tricks you need to enhance your legal research! <https://www.youtube.com/watch?v=X574VjS7dUA>

A person using a computer

Description automatically generated with low confidenceInstagram post:

Twitter post:

A hand on a computer

Description automatically generated with low confidence

Facebook post:

A hand on a computer

Description automatically generated with low confidence

**Post #4**

Don't forget to check out [@fastcase](https://twitter.com/fastcase)'s weekly Thursday webinars 🗓️ Whether you’re a new or experienced user, product experts will help you make sure you are getting the most out of your FREE access to Fastcase legal research. Register here: <https://www.fastcase.com/webinars/>

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Twitter post:

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Description automatically generated

Facebook post:

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Description automatically generated

**Post #5**

Did you know you have access to Fastcase’s FREE legal news site @LawStreetMedia? Insights is a series of in-depth articles on Law Street Media, powered by cutting-edge Docket Alarm analytics. Each article elevates legal news by going beyond filings and statements to look at the data underpinning the companies, law firms, and trends affecting the legal world. Subscribe now: <https://lawstreetmedia.com/lawstreetmedia.com/ls-subscribe-basic-1>

Instagram post:

A computer on a table

Description automatically generated with medium confidence

Twitter post:

A picture containing computer, computer, indoor, output device

Description automatically generated

Facebook post:

A picture containing computer, text, computer, output device

Description automatically generated

**Post #6**

Did you know that @fastcase's dataset has increased by more than half a BILLION documents? Provided by [@DocketAlarm](https://twitter.com/DocketAlarm), users can now access hundreds of millions of briefs, pleadings, motions, and orders. Login now using your member account.

Instagram post:

A person typing on a computer

Description automatically generated with medium confidence

Twitter post:

A close-up of a computer

Description automatically generated with medium confidence

Facebook post:

**A hand typing on a computer

Description automatically generated with medium confidence**

**Post #7**

Explore @fastcase’s powerful legal research tools by watching pre-recorded video tutorials. Learn more at: <https://www.fastcase.com/support/>

Instagram post:

A computer on a desk

Description automatically generated with medium confidence

Twitter post:

A computer on a table

Description automatically generated with medium confidence

Facebook post:

A computer on a table

Description automatically generated with medium confidence

**Post #8**

The [@fastcase](https://twitter.com/fastcase) support team is here to help with your legal research reference and technical questions. Contact Fastcase by email, using the LiveChat feature located on the Fastcase homepage, or by phone to speak with a reference attorney. <https://www.fastcase.com/support/>

Instagram post:

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Description automatically generated

Twitter post:

A picture containing text, screenshot, design

Description automatically generated

Facebook post:

A picture containing text, screenshot, design

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***PLEASE DO NOT SHARE - For association use only***

***Non-CLE webinar recordings can be made available to any state association CLE team that wishes to offer free on-demand content. By utilizing this content on your side, we do ask for disclaimer information shared so that Fastcase will receive a list of individuals that utilize the content so we can monitor the utilization of these webinars and market future content when possible.***

**Specialty Webinars (Non-CLE)**

***Event Placeholder - If Fastcase is working directly with your association to provide a live event, this is the placeholder text to be used***

Reminder to register for [event], where @fastcase will be presenting, “[title here]”: [insert registration link]

**Upcoming Fastcase Webinars**

[**Exploring Legal Research with Fastcase**](https://attendee.gotowebinar.com/rt/4669304151895544333)

**Webinar Date**: Thursday, October 12th, 2023

**Webinar Time**: 1:00 PM – 2:00 PM Eastern

[**Fastcase Overview CLE Handout**](https://www.fastcase.com/wp-content/uploads/2020/03/Fastcase-Overview-CLE-Handout.pdf)

[**Mastering Advanced Legal Research Techniques**](https://attendee.gotowebinar.com/rt/4005544375369988875)

**Webinar Date**: Thursday, October 26th, 2023

**Webinar Time**: 1:00 PM – 2:00 PM Eastern

[**Fastcase Advanced CLE Handout Materials**](https://www.fastcase.com/wp-content/uploads/2020/03/Fastcase-Advanced-CLE-Handout-Materials.pdf)

**Email Template [Fastcase Merger Announcement]**

Dear [First Name],

We are thrilled to announce that Fastcase, [insert association] member benefit, is [merging with vLex](https://www.fastcase.com/blog/legal-tech-disruptors-vlex-and-fastcase-merge-to-form-worlds-largest-global-law-library/), a global AI-powered legal research platform. This merger represents a significant step in Fastcase’s journey towards offering you even better legal research solutions.

The Fastcase and vLex merger will create numerous benefits for our valued members, including expanded offerings and accelerated feature development. Fastcase will continue to operate with the same high level of customer support you've come to expect and there will be no changes or disruptions to your account.

We look forward to our continued partnership with Fastcase and provide you with exceptional legal technology solutions.

Best Regards,

[insert association]

**Blog Post [Fastcase Merger Announcement]**

Fastcase, a [insert association] member benefit has announced they have merged with vLex, a major global legal research provider, creating the world’s largest global law library.  As reported in Bob Ambrogi’s LawSites blog, this merger “will [reshape the legal research and legal technology landscape on a global basis and threaten the longstanding “Wexis” legal research duopoly](https://www.lawnext.com/2023/04/in-major-legal-tech-deal-vlex-and-fastcase-merge-creating-a-global-legal-research-company-backed-by-oakley-capital-and-bain-capital.html).”  In addition, Fastcase is now backed by Oakley Capital and Bain Capital, so that they have the resources to bring you more data, more tools, more analytics, and more intelligence faster than ever before.

The combined company now has over one billion legal documents from over 100 countries.  In addition, Fastcase will be able to leverage the combined power of Vincent, vLex’s AI-powered legal research assistant, and their Judicata legal tagging technology.  With such a massive legal database and some of the best AI and tagging technology in the legal market, Fastcase is now uniquely positioned to take advantage of the revolution being driven by large language models and GPT.

In conclusion, the Fastcase merger with vLex will have no impact on any of their product subscription models and they will continue to provide the best bar association member benefit in the industry.